

# PRIVACY STATEMENT

Duraflex, Inc. recognizes the importance of protecting your personal information and is committed to safeguarding your privacy online. Because Duraflex, Inc. respects its customers and understands that you are concerned about privacy, Duraflex, Inc. has instituted policies and security measures intended to ensure that your personal information is handled in a safe and responsible manner. We also post this privacy policy so that you can agree to the kind of information we collect, how it is handled, and with whom it may be shared. This privacy policy applies to [www.duraflexinc.com](http://www.duraflexinc.com) and its marketing, sales and support initiatives. By accessing or using the Duraflex, Inc. Web site, you agree to the terms of this Duraflex, Inc. Privacy Statement. If you do not agree to these terms, you must not access or use this site. If you have questions or concerns regarding this statement, you can email us at [marketing@duraflexinc.com](mailto:marketing@duraflexinc.com)

**1. COLLECTION OF PERSONAL INFORMATION.** When you engage in certain activities on this site, Duraflex, Inc. may ask you to provide certain information about yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities. If you elect to engage in these activities, however, Duraflex, Inc. may require that you provide us with personal information, such as your name, title, company, mailing or billing or shipping address, work e-mail address, work phone number and other personal identifying information. When ordering products on the site, you may be asked to provide credit card information.

**2. USE OF PERSONAL INFORMATION.** When you submit personal information to Duraflex, Inc. , you understand and agree that Duraflex, Inc. , its parent, subsidiaries and affiliates may transfer, store, and process your customer profile in any of the countries in which Duraflex, Inc. its parent and affiliates maintain offices, including without limitation, the United States.

Duraflex, Inc., its parent, affiliates and subsidiaries collect this information in order to record and support your participation in the activities you select and to provide the products and services on the website. DuraMark, its parent, affiliates and subsidiaries also use information that you provide as part of our effort to send you information about product upgrades, special offers, and other products and services. Duraflex, Inc. recognizes and appreciates the importance of responsible use of this information. If you do not want the information you provide to be used to inform you of other products and special offers, or if you wish to change or modify information previously provided, you can do so by following the procedures set forth in the Choice/Opt-Out or Correct/Update Section of this policy.

Duraflex, Inc. does not sell your personal information to third parties without prior consent.

**3. LOG FILES.** As is true of most Web sites, Duraflex, Inc. gathers certain information automatically and stores it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data.

Duraflex, Inc. uses this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole. Duraflex, Inc. does not link this automatically-collected data to personally identifiable information.

**4. USE OF COOKIES.** When you visit the Duraflex, Inc. web site, you can surf the site anonymously and access important information without revealing your identity. In order to improve our site, Duraflex, Inc. may use "cookies" to track your visit. A cookie is a small amount of data that is transferred to your browser by a Web server and can only be read by the server that gave it to you. It cannot be executed as code or deliver viruses.

Most browsers are initially set to accept cookies. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it.

While Duraflex, Inc. uses cookies to track your visit to the Duraflex, Inc. Web site, this information does not identify you personally and you remain anonymous unless you have otherwise provided Duraflex, Inc. with personal information.

Duraflex, Inc. reserves the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect their rights and/or to comply with a judicial proceeding, court order, or legal process served on the Duraflex, Inc. web site.

**5. SECURITY.** Duraflex, Inc. follows generally accepted industry standards to protect the personal information submitted to us, both during transmission and once Duraflex, Inc. receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while Duraflex, Inc. strives to use commercially acceptable means to protect your personal information, Duraflex, Inc. cannot guarantee its absolute security. If you have any questions about security on our Web site, send email inquiries to [marketing@duraflexinc.com](mailto:marketing@duraflexinc.com).

**6. LINKS TO OTHER WEB SITES.** The Duraflex, Inc. site may contain links to other Web sites. Please be aware that this privacy statement applies solely to the information collected on the Duraflex, Inc. site. Duraflex, Inc. is not responsible for the privacy practices or the content of such Web sites. We encourage you to be aware when you are leaving the Duraflex, Inc. site and read the privacy statements of the site that you visit prior to providing any personal information.

**7. CHANGES TO THIS PRIVACY STATEMENT.** As Duraflex, Inc. continues to develop the Duraflex, Inc. Web site and take advantage of technologies to improve the service provided, this policy may change. If this policy does change, Duraflex, Inc. will post the changes here. In addition, if Duraflex, Inc. materially change practices related to the collection and use of personal information, Duraflex, Inc. will either notify users via e-mail or post a prominent notice on the Duraflex, Inc. website. After any change, Duraflex, Inc., will also revise the "Page last updated" date at the bottom of the privacy statement. Duraflex, Inc. therefore encourages you to refer to this policy on an ongoing basis so that you understand Duraflex, Inc.'s current privacy policy and how Duraflex, Inc. is protecting the personal information collected.

**8. CHOICE/OPT-OUT OR CORRECT/UPDATE.** If you would like to remove your information from our database or not receive future communications, or wish to change or modify information previously provided please contact us at [marketing@duraflexinc.com](mailto:marketing@duraflexinc.com). Upon receipt of your request, your information will be removed or updated as soon as possible, but no later than ten (10) days after receipt of your request.

**9. CONTACTING DURAFLEX, INC. WEB SITE**  
If you have any questions about this privacy statement, the practices of this site, Duraflex, Inc.'s adherence to this privacy statement, or your dealings with this Web site, you can contact Duraflex, Inc. at:

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